



Cigars for Saturday
7 for 50c

—Van Lee, Tual and Tuckett's Al-pine Club, foil wrapped cigars.
Tobacco Pouch and Tobacco, 50c.
—Leather tobacco pouch in two button style — with heavy rubber lining, complete with 15c package of tobacco. Saturday special ... 50c
Main Floor, HBC



Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

Other Branches at Winnipeg, Toronto, Saskatoon, Calgary, Lethbridge, Nelson, Vernon, Kamloops, Vancouver and Victoria.

New Commencing a New Season With New Merchandise

—Saturday, February 1st, is the first day of our new business year. Preparations have been made on a big scale. Thousands of dollars worth of fine, new spring merchandise — specially purchased in conjunction with a number of our larger stores — is presented at especially interesting prices. Throughout the store there are a number of clearing lines and these are offered Saturday at bargain prices.

Three Big Candy Specials

—SPECIAL CHOCOLATE ASSORTMENT—
—cream, vanilla and hazelnut—very delicious
flavors, all dipped in rich chocolate. 29c
Per lb. in 100 lb. boxes—very desirable
—MILK CHOCOLATE—very delicious
flavor, all dipped in rich chocolate. 29c
Per lb. in 100 lb. boxes—very desirable
—COCAINUT CHOCOLATE—very delicious
flavor, all dipped in rich chocolate. 29c
Per lb. in 100 lb. boxes—very desirable
Vanilla, etc. 25c
Per lb. in 100 lb. boxes—very desirable
Main Floor, HBC

1200 Pairs Women's Full Fashioned
Semi-Service

Substandard Silk Hose, \$1

Contour or Art Moderne

—Owing to minute flaws, which do not impair the wearing qualities, experts have termed these hose substandard. Silk portions are perfect. Shades of Valencia, Ambrosia, Shell, Sunni, Capucine, Nubian, Prado, Ecstasy, Nude, Whoopee, Pearl Blush, Cairo, Chateau, Crystal, Beige. Sizes 8½ to 10½.

Women's Full Fashioned Sheer
Silk-to-the-Top Hose—
Substandards. Pair ... \$1

—An unusual opportunity to procure high grade hose at a low figure, when perfect they sell at 1.50 pair. Sheer silk-to-the-dainty "Picot" top. Slenderizing slipper heel. Although these hose are substandard it is hard for an expert to detect the flaws. Shades of Avenue, Atmosphere, Black, Bechakin, Chaire, Gunmetal, Mocha, Nu-tone, Piccadilly, Regent, Riverside, Rose Taupe, Teatone, etc. Sizes 8½ to 10½.

Rayon and Wool Hose, Pair 69c

Regular 95c to 1.25 Values

—An unusual offering of women's full rayon and wool hose. A splendid opportunity to procure a supply, at a very low figure, with which to finish the colder season. Shades of Beige, Fawn, Sand, Grey, Champagne, Navy, Nuts, Nuts, Fresh, Nude, Gunmetal, Bran, and Black. Sizes 8 to 10½.

Children's Fancy Rayon and Wool Hose 29c

Regular 69c Pair

—Remarkable opportunity for mothers to secure a supply of school hosiery for their children. Perfects and substandards. Plaid effects in backgrounds of Bran, Honeydew, Biscuit, Apricot, Black and Sistine. Sizes 6½ to 10.

Women's Everyday Hose, Pair 39c

—Rayon or mercerized lisle hose, very moderately priced. Well reinforced at all points of stress. Lisle hose fully fashioned with generous tops. Shades of fawn, beige, nude, sand, hogan, light grey, dark grey, suntan, black, etc. Sizes 8½ to 10.

Main Floor, HBC

Clearing 400 Pairs of Women's Novelty
Kid and Two Dome
Suede Gloves. Pair ... \$1

Regular 1.75 to 3.75

—A ridiculously low price for perfect clearance. Kid gauntlets have fancy turned-back cuffs embroidered or appliqued in contrasting colors. For those who prefer a more tailored style, smart two dome suede with silk stitched points. Gusset fingers and inserted thumbs. Colors in Suede, Beaver, Brown, fawn, beige, nude, sand, hogan, light grey, dark grey, suntan, black, etc. Sizes 6 to 7½. Colors in kid, Grey, and Black—Sizes 6 to 7½. Colors in kid, Grey, and Black, Beige, Champagne, Fawn—Sizes 6 to 6½.

Main Floor, HBC

New, Imported Bath Crystals

—Just received from Europe! Attractive pressed and colored glass jars, which, when empty, may be used as pickle jars, vases, etc. — filled with richly perfumed bath crystals in a variety of popular colors, including Eau De Cologne, Lavender and Verbena. Just the thing for bridge prizes, gifts, etc. Each ... \$1 and 1.25
Main Floor, HBC

Introducing Our New "Master-Six"
Oxfords for Men

—We believe this to be the best oxford at \$6 that this store has offered in many, many years. Made by a leading Canadian Shoe maker to our own rigid specifications and bought in huge quantities by our eleven stores. The first shipment will be shown for the first time Saturday.
—Black or brown calf oxfords in blucher or balmoreal styles. Medium weight Goodyear welt leather soles and rubber heels. Smart, new and good fitting lasts. Excellent workmanship and cleanly finished throughout. B. C. D. and E. fittings. Sizes 6 to 11. \$6

Four-Ninety-Five
Oxfords for Boys

—Similar in style and quality to our "Master-Six" oxfords for men. Black and tan calf leather oxfords with Goodyear welted leather soles and rubber heels. B. C. D. and E. fittings, in sizes 1 to 9½. \$4.95
Jasper Ave, HBC

Special Purchase, 300 Smart Spring Dresses

—Secured as a headline attraction for the opening of the New Season — newest colors — long styles — boleros, capes, pleats, new necklines—dresses for shopping, travelling, afternoon and general wear.

New 100 Smart New York Dresses at ... 13.95

Lovely Printed Silks and Smart Flat Crepes

—Just the delightful smart frocks that women are looking for — and to think that they are priced at only 13.95 — it is a dress opportunity too good to miss.
—Lovely printed silks in the season's new patterns and smart flat crepes. Featuring the normal waist-line — longer skirts — boleros — cape collars — long sleeves — new necklines — Daytime models suited for street and business, and lovely afternoon styles, some exactly suited to the larger woman in specially designed, elevating models. Sizes 14 to 50. Other sizes — juniors 15 to 19 — misses 16 to 20 and women's 36 to 42. See window display.

100 Flat Crepe Dresses

New 5.95

Made to sell at a much higher price
—Practical little flat crepe frocks, unusually smart, and unusually low priced for such smart dresses. Styles changed so completely from last year — all the season's newest details — lovely little day-time frocks, smart flat crepes, waistlines, flame skirts, smart collars and cuffs, etc. All the becoming newest shades and black. Sizes 15 to 19 and women's sizes 16 to 20.

100 New York Dresses

New 8.95

Printed Silks and Flat Crepes
—New frocks that suggest the higher waist-line accented with a tiny belt — flaring skirts — little jacket effects — elegant tuckings, etc. Lovely new colorings and all sizes for misses and women. Patterned from smartly patterned printed silks and plain flat crepes. You'll want to choose several at this price.
Second Floor, HBC

Special Purchase of Men's Suits

Headline Attraction in the Men's Dept. Saturday

—Secured by our men's clothing buyer who is now in the Eastern markets, and rushed to us by express. Figure a saving of several dollars on every suit.
—Materials are good quality tweeds in greys, fawns and heather mixtures. Perfectly tailored in the new styles for spring. Ideal for business or general wear. Two-button single and double breasted models. Pants finished as desired. Sizes 36 to 44. Saturday special ... 12.50



Special—Forsyth De Luxe Shirts at 2.50

Made to Sell at \$3.35 and \$4.

—One of the most outstanding shirt values this store has ever offered. Every shirt tailored to the FORSYTH standard and fully guaranteed by the makers and by HBC. Materials are imported broadcloths, oxford shirts, and French cambrics in smart new spring patterns — neat stripes and fancy designs. Collar attached or two separate collars to match. Sizes 14 to 17. Secure several of them Saturday.

Men's Hataway No-Button Combinations. Suit 2.50

—Many men prefer the "No-Button" type of underwear for its perfect fit and comfort. This new spring shipment will be welcomed. The well known Wad's Hataway line in just the right weight for spring. Cream shade. Ankle length style. Sizes from 34 to 44.
—Moderately priced at, suit ... 2.50

Men's Interwoven Sox. Pair \$1.

—A special purchase of manufacturer's broken lines which would sell in the regular way at 1.50 pair. Handsome patterns in silks, and silk and lisle sox. Every pair guaranteed perfect. Reinforced heels and toes to assure early wear. Sizes 9½ to 11½.
Extra special, pair ... \$1
Main Floor, HBC

Phone Your Grocery Order Tonight

—As a service feature in the HBC Grocery we will take Grocery telephone orders tonight from 6 to 9 o'clock.

Dial 9353, 9354, 9355, 9316 or 9317

EGGLE CONDENSED MILK Special—		2 41c	SQUIRREL PEANUT BUTTER, Spec. at per lb.—		49c 85c	Fresh Meats Phone 6111 Milk Fed Veal
Extra Specials! —HBC SPECIAL TEA Special 2 lbs. 75c —HBC HOUSEHOLD BLEND COFFEE. Extra special 2 lbs. 75c Special 2 lbs. 29c —HBC BLEND OF QUALITY FLOUR. Extra special sack 21 lbs. 1.95 Special 21 lbs. 3.85 —BAR, ICING AND LUMP SUGAR. Extra special 50 lbs. 1.95 Special 50 lbs. 2.75 —HBC BLEND OF QUALITY RICE. Extra special 25 lbs. 1.95 Special 25 lbs. 2.95 —HBC BLEND OF QUALITY BUTTER. Extra special 2 lbs. 81c Special 2 lbs. 29c —PUFFED RICE AND GRAPE-NUTS. Extra special 2 pails. 29c Special 2 pails. 29c —HOLLID OATS. Special sack 5 lbs. 29 lbs. 43c 95c		—HBC BLEND OF QUALITY BUTTER. Extra special 2 lbs. 81c Special 2 lbs. 29c —PUFFED RICE AND GRAPE-NUTS. Extra special 2 pails. 29c Special 2 pails. 29c —HOLLID OATS. Special sack 5 lbs. 29 lbs. 43c 95c		—HBC BLEND OF QUALITY BUTTER. Extra special 2 lbs. 81c Special 2 lbs. 29c —PUFFED RICE AND GRAPE-NUTS. Extra special 2 pails. 29c Special 2 pails. 29c —HOLLID OATS. Special sack 5 lbs. 29 lbs. 43c 95c		—HBC BLEND OF QUALITY BUTTER. Extra special 2 lbs. 81c Special 2 lbs. 29c —PUFFED RICE AND GRAPE-NUTS. Extra special 2 pails. 29c Special 2 pails. 29c —HOLLID OATS. Special sack 5 lbs. 29 lbs. 43c 95c
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Warranting the quality
dealer or, if you prefer, send in
the coupon. You'll be surprised
at the low cost of Insulexing
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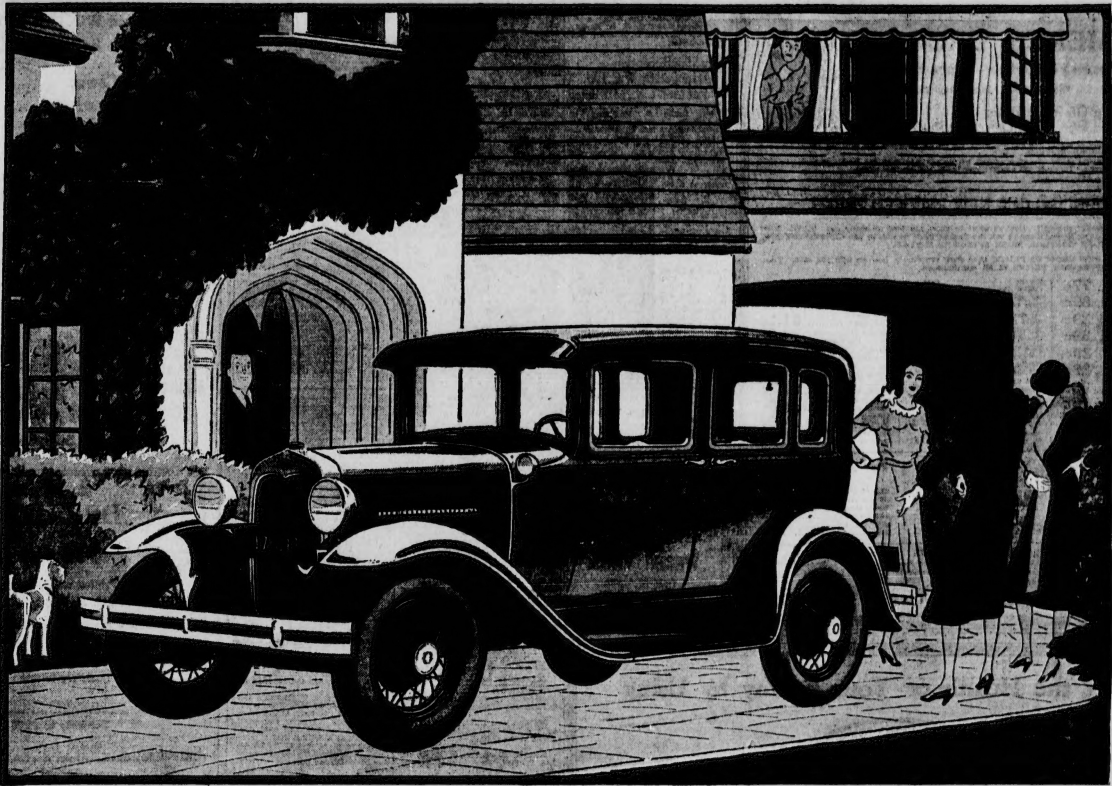
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LTD.
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New Beauty for the New Ford



THE NEW FORD TOWN SEDAN

In the Town Sedan you see a distinguished example of the unbroken sweep of line which adds so much charm and grace to all the new, roomy Ford bodies. Radiator, hood, cowl, lower roof line, fenders, wheels—every point of design reflects the new style and beauty that have been placed within the means of every one. All of the new Ford cars are finished in a variety of colors.

ANOTHER STEP FORWARD

THE introduction of the new Ford bodies has set a new high standard of motor car value. From the new deep radiator to the tip of the curving rear fender, there is an unbroken sweep of line—a flowing grace of contour gaining added charm from the rich and attractive colors. * * * *

You will take a real pride in the smart style and fresh new beauty of the Ford just as you will find an ever-growing satisfaction in its safety, comfort, speed, acceleration, ease of control, reliability and economy. In appearance, as in mechanical construction, craftsmanship has been put into mass production. New beauty has been added to outstanding performance.

A feature of unusual interest is the use of Rustless Steel for the radiator shell, head lamps, cowl finish strip, hub caps, tail lamp and other exposed metal parts. This steel will not rust, corrode or tarnish and will retain its bright brilliance for the life of the car. Here, as in so many other important details, you see evidence of the enduring quality that has been built into the new Ford.

Roadster, \$540

Phaeton, \$550

Coupe, \$620

Tudor Sedan, \$620

Sport Coupe, \$655

Three-window Fordor Sedan, \$775

Convertible Cabriolet, \$790

Town Sedan, \$835

(All prices f. o. b. East Windsor, Ontario. Taxes extra.)

McCormick Returns to Civilization Much the Better For His Sojourn Loses 23 Pounds Increases Resistance to Cold and Disease. Feels Fine

Is Enthusiast For Diet Exclusively Of Meat Products

Medico Declares Writer's Weight is Normal and His General Condition Most Satisfactory

LOCAL BROKER HOUSES CLOSE DOWN TODAY

Stobie Forlong Co. and Soloway Mills Co. "Temporarily Suspend"

Brokers houses of Stobie Forlong and Soloway Mills Co. Ltd. were closed this morning following the action taken by the Ontario government. The closure of the houses is not intended to prevent the houses from doing business in the future. The houses are expected to be reopened in the near future.

(Continued) W. C. BOWEN

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SECOND SECTION

EDMONTON, ALBERTA—FRIDAY, JANUARY 31, 1936.

SECOND SECTION

Edmonton Bulletin

Program of Large C. N. R. Work

When the Legislature Opened

GEN. MANAGER WESTERN LINE VISITING CITY

A. A. Tisdale Confering With Local Officials Here

Life of Girl Saved by Quick Action

Attempts Suicide by Swallowing Bottle of Iodine

What Happened in Police Court

Man Suicides by Hanging

Three Held for Inciting Unemployed

Alleged to Have Urged Jobless Men to Rebel in the Streets

Too Late to Classify

Union Men, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000

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15th Poultry Breeder's Year Speakers at Banquet Loudly Praise Their Effort

PENNY BANK PLAN PLACED BEFORE BOARD

Local Council of Women Urge Adoption in Schools

The question of the advisability of establishing a "penny bank" system in the Edmonton public schools was brought to the attention of the committee on school management of the local council of women, who are sponsoring the system, and members of the Alberta Teachers' Alliance were present at the meeting to express their views on the matter to the trustees.

Following a lengthy debate in which it was finally determined that the teachers will not support the plan, therefore the penny bank system will not be adopted in the schools.

The matter was tabled and will come up at some future meeting of the committee for further consideration and final decision.

St. Pat's Society Will Meet Tonight

Annual Meeting of St. Patrick's Society

The annual meeting of St. Patrick's society of Edmonton will be held at the Klondike hotel, Room A, on Thursday evening, Jan. 31, at 8 p.m. tonight.

The officers for the coming year will be selected at this meeting.

Arrangements have already been made for the holding of the annual dinner at St. Patrick's Day at the Klondike hotel in next year, and that arrangements are expected to be completed at this meeting.

The society is being led by its president, Mrs. J. H. Smith, who is being assisted by the vice-president, Mrs. J. H. Smith.

FIVE MINUTE TALKS GIVEN AT ANNUAL MEET

Relax After Strain of Show—Are Optimistic for Future

Making speeches at the end of a five minute talk, the speakers of the Edmonton Poultry Show and the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night, and reviewed the progress of the show, and the experience of the exhibitors, who were all very optimistic for the future.

The speakers, who were all very optimistic for the future, were: Mr. J. H. Smith, president of the Edmonton Poultry Association, who was followed by Mr. J. H. Smith, vice-president, and Mr. J. H. Smith, secretary.

Amendments to Sales Act Asked

Protest Against Recent Increase in Insurance Rates

Amendments to legislation bearing on the sale of insurance, which were introduced by a delegation from the local insurance companies, were presented to the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night.

The delegation also asked for amendments to the existing laws, which were presented to the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night.

PROTEST JUMP OF INSURANCE RATE ON FIRE

Chamber of Commerce To Ask Underwriters For Their Reasons

Protests against the recent increase in the insurance rates, which are being asked for by the underwriters, were presented to the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night.

The protests, which were presented to the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night, were: Mr. J. H. Smith, president of the Edmonton Poultry Association, who was followed by Mr. J. H. Smith, vice-president, and Mr. J. H. Smith, secretary.

Water Swamps Out City Beer Parlor

Watch For Burglars Each Week

The water swamps out the city beer parlor, which is being held in the flower room of the Klondike hotel on Thursday night.

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Buy Laco Mazda Lamps

At Lower Prices—

Laco Mazda lamps are cheaper by the carton. The carton keeps them safely. Have lamp for emergencies.

15, 25, 40, 60 watt. \$1.45 for cartons of 6 lamp

Flame and Ivory: 2.00 for cartons of 6 lamp

Pear Shape: 2.80 " " "

Candle Shape: 2.80 " " "

Take a Carton home today

Laco Mazda lamps are cheaper by the carton. The carton keeps them safely. Have lamp for emergencies.

15, 25, 40, 60 watt. \$1.45 for cartons of 6 lamp

Flame and Ivory: 2.00 for cartons of 6 lamp

Pear Shape: 2.80 " " "

Candle Shape: 2.80 " " "

JURY FREES CITY CYCLIST

Was Charged With Manslaughter Following Death of Girl

Levi Ben, 35, of the city, was acquitted of a charge of manslaughter in the criminal court on Thursday night, after a trial of two days.

The jury, which was composed of twelve men, found Ben not guilty of the charge of manslaughter, which was brought against him following the death of a girl, who was killed by a bicycle.

SCHOOL PLANS TO BE SPREAD OVER 6 YEARS

Superintendent Says Edmonton Lags Far Behind

That a high school building program, extending over a period of six years, is recommended by the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night.

The program, which is being recommended by the Edmonton Poultry Association, who were held in the flower room of the Klondike hotel on Thursday night, is: Mr. J. H. Smith, president of the Edmonton Poultry Association, who was followed by Mr. J. H. Smith, vice-president, and Mr. J. H. Smith, secretary.

THE ROORE ROOM

King Edward Hotel

The Roore Room, King Edward Hotel, is a place where you can enjoy the best of the city.

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FRITZI RITZ

By Ernie Bushmiller



Your Baby and Mine

By MYRTLE MEYER ELDERED

The use of a delivery room in the hospital costs from \$10 to \$15, and drug costs, but these cannot be compared since the amount needed depends so much on the individual case.

If the mother gives a normal birth she has the doctor's fee, a nurse for ten days or two weeks, and if she has no complications she may need a few days of housekeeping. The most used of these figures, however, is the cost of the doctor's fee, which is usually \$10 to \$15. The nurse's fee is usually \$10 to \$15. The housekeeping fee is usually \$10 to \$15. The total cost is usually \$30 to \$45.

Doctors' fees for confinement range from \$10 to \$15 a day to \$20 a day. A special nurse costs from \$10 to \$15 a day. A special nurse costs from \$10 to \$15 a day. A special nurse costs from \$10 to \$15 a day.

Little Stories for Bedtime

Hoody the Owl Doesn't Stay Still

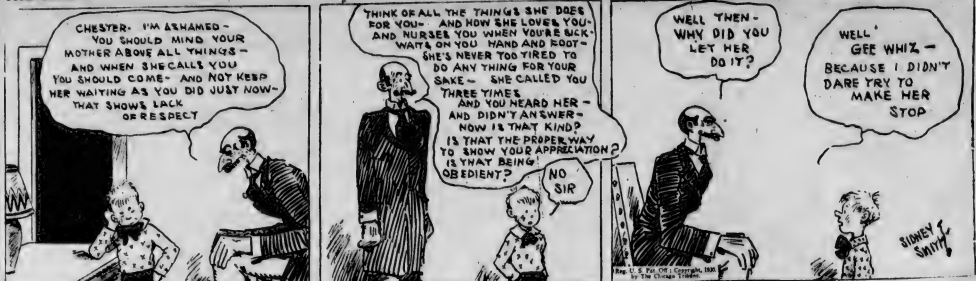
By THORNTON BURGESS (Copyright)

How Blacky sometimes says to himself: "Hoody the Owl." He says that he had made a very cunning plan to get the best of Hoody the Owl, a plan to threaten and coaxing that Hoody the Owl would have thought of it. There was only one weakness in it, and that was that it depended on Hoody the Owl having to stay in the place where he was usually seen. Hoody the Owl was usually seen in the place where he was usually seen. Hoody the Owl was usually seen in the place where he was usually seen.

THE GUMPS

Shame on You

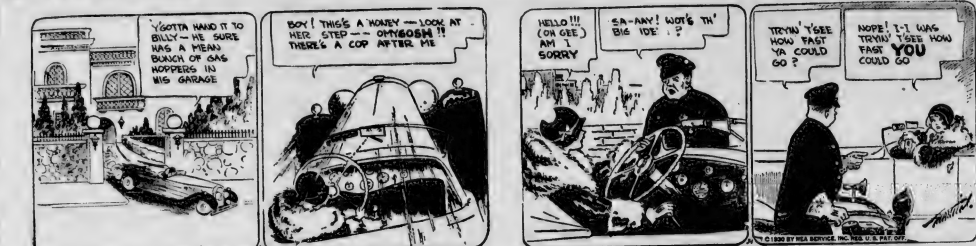
By Sidney Smith



BOOTS AND HER BUDDIES

The Kid Is Clever

By Martin



FRECKLES AND HIS FRIENDS

Big Possibilities

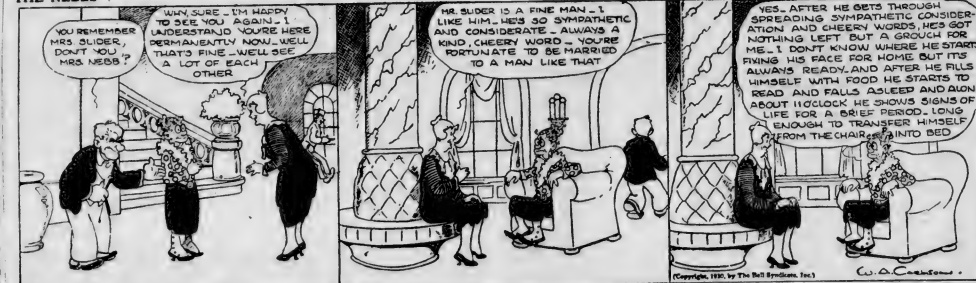
By Blosser



THE NEBBES

My Man

By Sol Hoss



THE ADVENTURES OF PETER PEN

By Nick Nichols



LITTLE ORPHAN ANNIE

The Roar of the Crowd

By Harold Gray



EATON'S DAILY STORE NEWS

STORE HOURS—9 A. M. TO 6 P. M. DAILY



Clearing Lovely Frocks

YOUTHFUL from the last long ripple of the hemlines—to the fussy little collars at the neck.

They're the new silhouette! Gracefully flared and slender waisted, wearing rippy or saucily pleated collars. In a lovely quality of silk crepe—many in black, navy, dark brown, current red—a few in brighter reds and blues. A complete range of sizes. Dresses that were made exclusively for the Eaton Stores through-out Canada—hence the low pricing. Saturday.

\$5.95

Women's Pullover and Cardigan Sweaters

Special Values that Will Need Prompt Shopping

SOME specially purchased, others reduced.

They're the finest women of all-wool yarns and silk and wool—perfect in weight for winter comfort. They're smart and well finished—the colors are excellent and the size are 34 to 44. An outstanding Saturday buy at.

\$2.95

Luncheon—25c

Served 11:30 to 1:45
Vegetable Soup
Sliced Ham
Bread and Butter
Mixed Fruit Ice Cream
Tea, Coffee or Milk

Boy's Tweed Overcoats

Some Take a Second Reduction

WITH just 30 of these former \$6.95 coats on sale, early shopping will be imperative if parents wish to provide their boys with new ulsters at \$3.95 each.

Many of these coats were even priced considerably more than \$6.95. Tailored of desirably patterned and attractively colored imported tweed—half-belt back and flap pockets. Venetian and polo cloth lined. Sizes 28 to 34. **NINE O'CLOCK SPECIAL.**

\$3.95

Twenty Women's

Coats to Clear

AN oddment lot that we are reducing to clear—they're well cut, lined and flatteringly fitted. Coats adaptable to in-between-season as well as Winter wear.

They're of a fine velvet—in smart black, with collars and cuffs in fur. Included are a few red chinchilla coats and a few marvellous. Sizes, 14 to 20, 38 to 50. **SATURDAY, 9 O'CLOCK.**

\$3.95

Handy Waterproof Shopping Bags on Sale



CONVENIENT bags of black leatherette with small compartment on the outside for change purse or shopping list. Strongly secured with two carrying straps and fastener with a buckle.

And they are absolutely waterproof. **SATURDAY, each 69c**

Luncheon—35c

Served 11:30 to 1:45
Vegetable Soup
Pillets Veal, Creamed Peas
Mashed Potatoes and Gravy
Bread and Butter
Maple Walnut Cake a la mode
Tea, Coffee or Milk

New Spring Serge and Worsted Suits

A Famous Brand with a Popular Following at \$25.00

A FACTORY re-organization accounts for these splendidly tailored, all-wool suits being offered by us locally at factory cost. They are 1930 models distinctively styled and finished. At \$17.50 they are a value without counterpart.

Blue Serges

The Prince is wearing blue! Cut from fast navy all-wool serge in heavy fine English twill. Suits men can wear with confidence.

Grey Serges

Business and professional men will like this fine English medium grey all-wool serge, which is tailored in conservative styles.

Worsted

Fawn and blue shades are outstanding and stripes are greatly favored. New season styles, colors and patterns.

Single-breasted models, faultlessly tailored with good-fitting shoulders and well-set collars. Two and three-button suits. All sizes. Regular \$25.00. **SATURDAY, SALE PRICE**

\$17.50

\$17.50



Stanfield Red Label Underwear (Seconds)



MEN, who are accustomed to wearing standard combinations of this favorite maker, will be delighted with this limited offering of "seconds."

Every minute imperfection has been skillfully mended by mill hands. Red Label suits are knitted of lamb's wool in fine rib stitch. Full length sleeves and legs. Sizes 34 to 44.

\$1.95

Wool Socks For Outdoor Workers

"Hobnob" brand socks in a heavy weight ribbed wool with white stripe top, heels and toes—dark grey, brown or light grey. Just the socks to finish the winter season. Ordinarily 50c pair.

29c



Small Boys' Velvet Suits a Dollar Less

MOTHERS can save on these smart jacket suits for their very young sons because they are selling at a substantial reduction.

Fashioned of a richly smooth velvet in brown or navy. Made in jackets effect with velvet collars and cuffs of sand broadcloth. Sizes 2 to 6 years. Regularly \$2.25. **SATURDAY SPECIAL, \$1.95**

Low Priced Clearance China Oddments

Consisting of Dinnerware and Fancy Pieces

AN after-inventory accumulation of odd pieces of china which must be moved to make room for new spring stock.

There are 200 pieces from which to choose, comprising semi-porcelain, Limoges dinnerware and fancy oddments—china dinner plates—3 and 6-inch plates; fruit dishes, casseroles, open sugar bowls; cream pitchers; platters, etc. **SATURDAY, each, priced from 5c to \$3.00**

Painted China Bon Bon Dishes

A Saturday special offering which will be an opportunity for housewives to replace a broken piece and for business to pick up practical and attractive bridge prizes. Assortment comprises Japanese hand painted china bon bon dishes in a variety of novel shapes and designs. **SATURDAY, each 29c**

Coal Scuttles

Paint grey galvanized hods with strong ball handle—will hold about 20 pounds. Ordinarily 65c each. **SATURDAY, 65c**



Tin Covered Copper Boilers

All copper boilers in No. 9 size, with wooden grip handles and built-in heating pressed tin cover with lift. Each **\$3.20**

Sauce Pan Sets

Consisting of three pans as pictured with detachable handles—all may be placed over one gas jet. Ordinary \$2.50. **SATURDAY, \$1.95**



Popular Phonographs

THESE instruments have been overhauled mechanically, the cabinet renovated—and they're in perfect working order.

Knapp (fumed oak cabinet)

\$35.00

McLagan Phonetic (sketched)

\$65.00

Victor Console

\$65.00

McLagan Fada Radio Combination

\$100.00

—Available on deferred payments at an equitable extra charge.

Special! Rayon Bloomers



Sheer Silky Quality
WOMEN will choose these bloomers for their skilful tailoring—fine close knit and dainty coloring—as well as the low pricing.

Made in standard and bobette styles—with reinforced V-shaped gussets and firm elastic bandings. Many colors to choose from, including red, navy, black, peach, pink, maize, blue and mauve. Sizes are small, medium and large. **SATURDAY SPECIAL, each 50c**

Women's New Felt Hats

With Inserts of Straw Fabric

A SMARTLY dark or light colored felt hat to contrast with your fur coat and to wear later with a suit.

The styles are close fitting and show revealing with side wings and elongated tails. The fine smooth felt is combined with straw bands, pebble straw, or a heavily beaded straw. In delightful colors for spring—lilac, pink, blue, green, and natural and black. Three low priced groupings. **\$1.95, \$2.95 and \$3.95**

Children's Wool Toques

Sharply Reduced for Saturday



SPORTS toques for school or play wear, clearing at an extra-ordinary low pricing.

They're knitted of pure all-wool yarns in homegrown and imported colors. Warm and cozy inside with deep turnback and fluffy pom pom. **15c**

Girls' Smart

Flannel Frocks

Ordinarily \$2.50

A SPECIAL purchase of attractive flannel dresses for girls in a variety of youthful styles.

They are made of a warm all-wool flannel in dainty dress styles. Newly belted with collars and trimmings in contrasting colors, shades—pink, blue, red and green. Sizes, 7 to 14 years. **\$1.79**



Saturday's 5 cent Attraction

The girls and boys, who head the alarm clock, will be here early at 9 o'clock to receive their Saturday treat. A miniature size room of treats with no rolling or fruit, with removable like toilet and wash basin. It's a home suit, you'll agree. One to a customer and no delivery. **5c**



EVERYBODY'S CANDY TREAT

Toasted Coconut Marshmallow
Light, spongy vanilla marshmallows, cut into dainty squares and rolled in sweetened toasted coconut. A Saturday treat direct from the Eaton Candy Kitchen—fresh and delicious. And rare value at 25c.

—EATON'S Candy Kitchen, Main Floor, North.

QUALITY MAINTAINED—VALUE EXTRAORDINARY

Please See Following Page for Sale Announcement

T. EATON CO. LIMITED
EDMONTON CANADA

Women's Beauty Stripe Silk Hose

Full Fashioned Heavy Service Weight



SLENDERLY fashioned, perfect hosiery—combining in extremely smart and flattering appearance with sturdy wearing qualities.

Styled with long finely woven legs—silk to the welt, square or panel heel, as well as three lengths from which to choose. Smart shades.

MISTERY, SUNBRONZE, SUNTAN, BECHNET, MISTY MORN, HIFLE, TANNY, BREEZE, NUDE, EVENING, NEW GRAY, SHIM, 14 to 20. **SATURDAY, pair 1.35**

Women's Neckwear Samples

Smart for Spring Costumes

DAINTY neckwear sets that look clinging and soft—that seem to belong to the new mode and give the necessary feminine touch to the tailored frock.

These are samples—hence the low pricing. Selection includes collar and cuffs sets, sweaters, collar and tie-in lace, set, linen, organza and crepe de chine. Ordinarily 75c. **SATURDAY, set 49c**



Women's Ankle Socks

Knit of All Wool, Rayon and Wool

They're knit of soft wool yarns and silky rayon threads with seamless feet. Fancy cut, or colorfully striped and diamond patterns. Colors: FRIENDLY NUDE, NUDE, FAWN, CREAM, MID GREY, LIGHT GREY. Sizes, 8 1/2 to 10. **SATURDAY, pair 50c**

Women's Beautiful French Kid Gloves

Ordinarily Priced at \$2.50 Pair

CORRECTLY cut gloves—fashioned of smooth, supple soft skins. Every pair well made, beautifully shaped and exquisitely finished.

Some featuring stripes, cut in a variety of ways—all smart and charming! Some are embroidered in contrasting colors—others have applique or cut work. All have good fingers and thumbs and plain worn seams. One style striped. Shades of Walnut, Beaver, Made Woodbrook, Grey and Fawn. Sizes, 8 to 10. **SATURDAY, pair \$1.95**



Reversible Eiderdown—Striped and Floral

Workable Width—Serviceable and Attractive

ITS soft as thistledown—light and cozy for bathrobes or infants' things.

Woven with a firm body and a softly finished surface. Floral or striped patterns in navy, blue, tan, rose, beige, grey and brown—in pleasing combination effects that are reversible. One yard wide. Ordinarily 69c. **35c**



Children's and Misses' Footwear

Specially Purchased and Priced for Saturday

A SELECTION of juvenile's shoes that will be smart in appearance and practical for everyday and dress wear. The assortment comprises slippers, lace and oxford—in patent and sturdy black or brown leather. All are built on comfortably fitting, cushion foot form last. Sizes, 6 to 10 and 11 to 2. **SATURDAY, pair \$1.95**

Smart New Leather Purses

Priced Less Than a Dollar—Excellent Value

ATTRACTIVE Bags! Well made and finished! In Fashion's favorite styles—tailored envelopes or soft pouches with back straps or long carrying handles. They're of pliable leathers, many novelty grained.

They have distinctive touches such as frame trim of composition colored like sunlit amber, or a novelty set clasp. A good range of seasonable colors—all conveniently fitted. **SATURDAY 95c**



EATON'S DAILY STORE NEWS

STORE HOURS 9 A.M. TO 6 P.M. DAILY

An Event Pre-Eminent in Quality, Quantity, Variety and Value



Golden Finish Kitchen Chairs

Limit of Six to Each Customer

ONE of the most popular chairs of its kind for kitchen use. Extra strong and attractive in appearance. Constructed of hardwood in plain finish with solid seat and strong spindle back.

Double strengthen and well braced legs.
FEBRUARY SALE, each
Personal shopping only—and a limit of six to each customer.

89c

Jardinere Stands

MAKE charming, as well as useful, pieces of furniture around one's home.

These stands are constructed of steel in a serviceable finish. They are 17 inches and tall 10 1/2 inches. Filled with useful underlaid. FEBRUARY SALE, each

49c

No C.O.D. orders please.

Sale Value in Layer Built Mattresses

Excellent Quality—Inexpensive Pricing

SOFT and comfortable mattresses that will give years of satisfaction. Well filled with fluffy colored cotton, built in layers and covered in a serviceable floral ticking.

Firmly tufted with well worn roll edges. Standard size. Semi-Annual Sale, each

\$4.95



Cable Springs in February Sale

Well Made—Dependable—Priced Remarkably Low

This type of spring may be depended upon to give many years of restful comfort. The cable spring is one noted for its resilience and for its non-sagging qualities. Heavy steel frame. Spring is held in place by oil tempered bolts. All standard sizes. Sale price

\$6.65

Domestic and British Inlaid Linoleum

6 Feet Wide! At a Generous Saving in the Sale

A REMARKABLE price indeed for perfect quality linoleum. Heavy quality with colors going right through thick cork body to strong burlap back. The designs in attractive conventional and floral effects are suitable for any home. FEBRUARY SALE, per square yard

\$1.05

Kitchen Cabinets



Wonderful convenient furniture built for years of efficient service. This top has double door provision cupboards—all while enamel interior. Plating include tiling floor kit and compartment with well front containing place accessories for sugar, tea, etc. Also has sliding cupboard, cutlery drawers and porcelain top. Large utensil lined bread and yeast drawer. FEBRUARY SALE, in golden finish, each

\$38.50

In white enamel, each

\$46.50

Porcelain Topped Tables

In White Enamel Finish

WOODEN kitchen tables are completely out-of-date—they have been replaced by these porcelain tops that are sanitary and easily kept clean.



Strong hardwood frames are fitted with cutlery drawer and square legs enameled in white. Complete with good quality, 20x20-inch porcelain top. FEBRUARY SALE, each

\$6.85

Solid Walnut End-Tables

Every home has just the place for one of these distinctively designed and beautifully finished end tables. Made of solid walnut and fitted with convenient book trough. Correct size and height for use with chesterfield. FEBRUARY SALE, each

\$6.35

Solid Walnut Tea Wagons

Handsome wagons that are very useful and attractive for the informal tea hour. Constructed of solid walnut in rich satiny finish. Complete with drop leaves, separate tray, under shelves and rubber lined utility wheels. Semi-Annual Sale

\$24.50

Walnut Occasional Chairs

Of particular charm, being constructed of selected hardwood in rich walnut finish, and artistically upholstered in mohair. Backs are semi-upholstered in colorful Ziegler velvet. FEBRUARY SALE

\$12.75

Semi-Annual Sale

Walnut Bedroom Furniture

Pictured at Right

The appealing simplicity of the matched walnut designs is set off by the overtones of Oriental walnut and metal banding. Dressing table, chest of four drawers and full-sized bed. FEBRUARY SALE, 3 pieces

\$99.00

Extraordinary Value!



3-Piece Setting

Featuring an all-mohair chesterfield, wing and arm chair in a comfortable and charming design. Round-backed frames, carbon steel springs and interior fittings. Choose combination upholstery of plain large mohair and cutlery from the spring filled, reversible cushions. Semi-Annual Sale, 3 pieces

\$129.00

Walnut Bedroom Suite

Indeed, a charming suite constructed with solid walnut tops with beautifully matched walnut veneer in a satin up-bow-bow blended walnut finish. Dresser, 48x20 inches with large British plate mirror—30x28 inch chandelier has five drawn, can measures 20x20 inches—drawing table, 48x18 inches with angle mirror, 20x28 inches—full sized bed, 48x8 feet. FEBRUARY SALE, 4 pieces

\$139.00



The Semi-Annual Sale FURNITURE and HOME FURNISHINGS

Commences 9 a.m. Saturday, February 1st

The Biggest Sale in Eaton History! Back of it stand years of experience in arranging such events. It offers more for your money in design, excellence of materials and workmanship than any other occasion of its kind. Quantities and varieties surpass all previous records. Qualities are the best the market affords. The values are remarkable. Opportunities for saving are, unprecedented. See Window Displays. FURNITURE DISPLAYS MAY BE SEEN IN OUR MAIL ORDER BUILDING.

Floor Samples—Generous Reductions

Chesterfield Suites

2-piece suite in mohair. Regular \$180.00. FEBRUARY SALE

\$167.50

3-piece suite in mohair. Regular \$250.00. FEBRUARY SALE

\$185.00

4-piece suite in mohair. Regular \$320.00. FEBRUARY SALE

\$210.00

Full length upholstered dayrestor bed. Regular \$118.00. FEBRUARY SALE

\$110.00

Dining Furniture

Dinette suite in Walnut, 6 pieces. Regular \$143.00. FEBRUARY SALE

\$107.50

Mahogany dinette suite of 7 pieces. Regular \$210.00. FEBRUARY SALE

\$179.00

Original Walnut suite, 7 pieces Regular \$210.00. Semi-Annual Sale

\$179.00

Bedroom Furniture

Walnut finish bedroom suite, 4 pieces. Regular \$118.00. FEBRUARY SALE

\$115.00

Walnut boudoir suite, 5 pieces. Reg. \$275. FEBRUARY SALE

\$245.00

3-piece mahogany suite. Reg. \$285.00. Semi-Annual Sale

\$285.00

Richly Hued 50-Inch Rayon Drapery Damask

A Special Purchase Lot Suitable for Overcurtains

NOW you can settle the question of new overcurtains for the coming season—and at a distinct saving in price. There's selection to suit many styles of windows and color schemes. A beautiful lampwork fabric that makes up into charming overcurtains, cushions and archedway drapes. The lovely shimmering material comes in a wonderful array of soft colorings, stripes and figured effects—red and blue, mauve and blue, black and red, green and red. Width, 50 inches. Ordinarily \$2.50. FEBRUARY SALE, per yard

\$1.95

27x54-Inch "Hit and Miss" Axminster Mats

MATS that will do credit to any home—their deep, soft, velvet pile will keep its rich appearance, and they will maintain their usefulness for years.

They have well blended colors in the centre with contrasting borders at ends—delightful "hit-and-miss" patterns that will harmonize with your interior for years. Semi-Annual Sale, each

\$2.95

High Quality Home Furnishings

Semi-Annual Sale Prices on Chesterfield, Dining and Bedroom Suites



Kroehler Chesterfield Suite

A Typical Sale Value!

Featuring a complete chesterfield with loose pillow arms—an additional comfort to the reversible spring cushions in all three pieces. Deep, plump chesterfield, button-back frame and arm chair—beautifully upholstered in fine quality mohair with reversible spring filled cushions down in pretty jacquard velvet. All pieces have reinforced hardwood frames, carbon steel springs, and leather filling. FEBRUARY SALE, 3 pieces

\$173.50

Chesterfield and Two Chairs

Britain's successful effort to combine quality with a low sale price is aptly demonstrated in this exclusive limited line of beautiful appearance and unusual comfort. A rich upholstering combination of leather, mohair and mohair. Spring filled cushions. Suite comprises a chesterfield with loose cushion arms, one arm chair and one full-sized bed. FEBRUARY SALE, 3 pieces

\$143.50

Dining Suite, Solid Walnut

An admirable background for hospitality—this impressively designed set of selected solid walnut with overlay of burl walnut panels. Note the oblong extension table with its shaped corners. The 60-inch buffet with centre drawers and roomy end cupboards. The semi-enclosed china cabinet with drawer. Six attractive chairs with metal backs and full slip seats of genuine leather. FEBRUARY SALE, 9 pieces

\$149.00

Solid Walnut Dining Suite

Pictured at Left

The beauty of solid walnut—its wonderful grain—has been combined in this charming suite. An adoption of the Tudor period. Constructed of solid walnut with carved ornaments and drop metal banding. 60x22 inch buffet, semi-enclosed china cabinet, nicely designed oblong extension table, host and five guest chairs with metal backs. FEBRUARY SALE, 9 pieces

\$163.50

Same Suite, in Solid Oak

\$152.50

Unprecedented Value! Eight Pieces



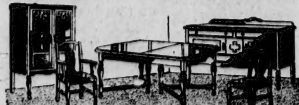
Exceptional! Even for a Palm Semi-Annual Sale—this solid oak dining room suite in a rich Old English finish. 80-inch buffet has two drawers, 60x22 inch buffet, 60x22 inch buffet, 60x22 inch buffet, 60x22 inch buffet, 60x22 inch buffet, 60x22 inch buffet, 60x22 inch buffet. FEBRUARY SALE, 8 pieces

\$59.00

Walnut Finish Dining Suite

Distinctive design, sound construction and extra good value are combined in this suite. An adoption of the Tudor period. Constructed of solid walnut with carved ornaments and drop metal banding. 60x22 inch buffet, semi-enclosed china cabinet, nicely designed oblong extension table—one arm and five guest chairs with metal backs and full slip seats of genuine leather. FEBRUARY SALE, 9 pieces

\$105.00



Deferred Payment Terms

Are available on Furniture, Hugs, Household Equipment and certain other merchandise, when purchases total \$25.00 or more. An equitable extra charge is added to the low EATON cash price to cover loan accommodations.

10 Months to Pay

T. EATON & CO. LIMITED
EDMONTON CANADA

Walnut Finish Dresser

IN A pleasing design—constructed of selected birch and handsomely finished in walnut in hand-rubbed effect. Has swing mirror of best British plate and three easy-running drawers of good proportions. FEBRUARY SALE

\$12.95

SEE TWO PRECEDING PAGES FOR FURTHER STORE NEWS